

ORDINANCE NO. 2017-451

AN ORDINANCE TO AMEND THE CODE OF ORDINANCES BY CHANGING TITLE 14 AS INDICATED BELOW.

BE IT ORDAINED BY THE BOARD OF MAYOR AND ALDERMAN THAT
CHAPTER 12 TITLE 14 IS CHANGED AS FOLLOWS:

SECTION I: Chapter 12, Title 14 is changed to read as follows:

CHAPTER 12 **SIGN REGULATIONS**

SECTION

14-1205 (3). Delete the last sentence which now reads: "Other computerized moving message signs must be approved by the planning commission."

Add Section 14-1205 (9) as follows: Electric message board signs. Except as provided in this section, electronic message boards are allowed on in the following zoning districts: B-1, B-2, MX1, MX2, M-1 as follows:

(1) Only one freestanding electronic message board to convey information by words, letters, or still pictures shall be permitted for each development, provided that at least one parcel within the development has minimum frontage of 50 feet and the electronic message board sign is mounted along the parcel front.

(2) The electronic message board must be a part of the primary freestanding sign and must not exceed 50 percent of the total sign square footage permitted in the underlying zoning district.

(3) The maximum height of the sign is as permitted in the zoning district.

(4) Electronic message boards shall include an automatic dimmer. The maximum allowable brightness of an electronic message board shall not exceed 4,000 Nits during the hours between sunrise and sunset and 1,000 Nits after sunset and before sunrise.

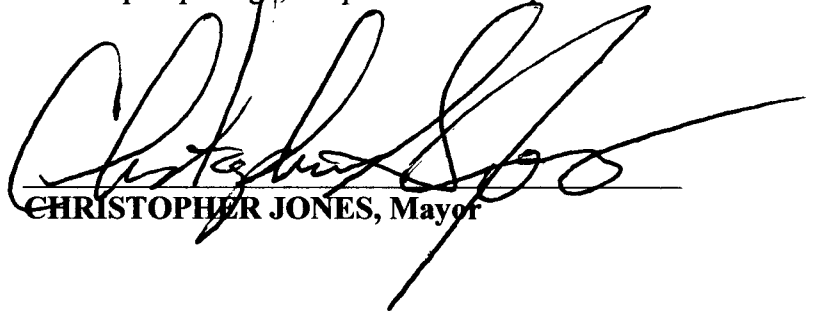
(5) Electronic message board signs shall not interfere with traffic signal devices as determined by the Police Chief and Public Works Director.

(6) Electronic message board signs shall not be used for off-premises advertising.

(7) Flashing text shall be prohibited.

(8) Any display on an electronic message board sign shall be for a minimum of five seconds in duration. Any message change shall be completed within one second, shall be simultaneous, and fixed in place for a minimum five seconds.

SECTION II. That this ordinance shall take effect upon passage, the public welfare of the Town of Mount Carmel, Tennessee requiring it.

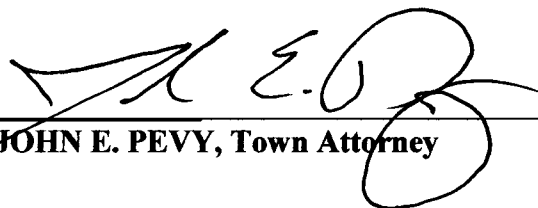

CHRISTOPHER JONES, Mayor

ATTEST:


MARIAN SANDIDGE, City Recorder



APPROVED AS TO FORM:


JOHN E. PEVY, Town Attorney

FIRST READING	AYES	NAYS	OTHER
ALDERMAN DIANE ADAMS	X		
ALDERMAN EUGENE CHRISTIAN	X		
ALDERMAN MARGARET CHRISTIAN	X		
ALDERMAN WANDA DAVIDSON	X		
ALDERMAN JENNIFER WILLIAMS	X		
VICE-MAYOR CARL WOLFE	X		
MAYOR CHRISTOPHER JONES	X		
TOTALS	7	0	0

PASSED FIRST READING: April 25, 2017

SECOND READING	AYES	NAYS	OTHER
ALDERMAN DIANE ADAMS	X		
ALDERMAN EUGENE CHRISTIAN	X		
ALDERMAN MARGARET CHRISTIAN	X		
ALDERMAN WANDA DAVIDSON	X		
ALDERMAN JENNIFER WILLIAMS	X		
VICE-MAYOR CARL WOLFE	X		
MAYOR CHRISTOPHER JONES	X		
TOTALS	7	0	0

PASSED FIRST READING: May 23, 2017

PUBLICATION AFTER PASSAGE:

DATE: July 27, 2017

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